



SARKIS NAJARIAN

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OBJECTIVE Seeking a position in an organization that I am passionate to be apart of and apply my skills to the benefit of the company and my professional growth.

EXPERIENCE **AVENTON BIKES** /// SENIOR GRAPHIC DESIGNER **February 2016 - Present**

In charge of Art Direction and implementation for three of the companies brands. Built the branding and identity of Populo Bikes from the ground up. Re-branded and maintained all assets for 6KU bikes, and honed down the art direction of their main brand Aventon. Work included but was not limited to marketing material, product design, web development, social media managing, event layout and graphics, packaging and print material.

About The Company: Unlike others in the industry, we don't have any fancy words to hide behind. Aventon's story is simple: less talk, more do. And our mission has always been headstrong- superior quality, attention to detail, and hands-on manufacturing. We believe that, "if you put in love and build it, the fans will come."

PURE FIX CYCLES /// GRAPHIC DESIGNER **October 2013 - December 2015**

Working alongside the Art Director on a plethora of projects. Responsible for Marketing Design including Newsletters, Social Media Campaigns, Advertisements and Co-Branding Campaigns as well as internal branding projects. Assisting in Print Designs such as posters, flyers, event invitations, product packaging and mailers.

About The Company: Pure Fix Cycles is a celebration of bicycling for all that it offers: transportation, health, and righteous good times. In a city where transportation is always a challenge, Pure Fix Cycles makes your transit something you look forward to.

VISCOM /// MOTION & GRAPHIC DESIGNER **January 2013 - December 2014**

Challenging environment requiring strong leadership personalities for success in writing proposals, following timelines, setting up and presenting client meetings, leading projects, invoicing clients and working as a team player within a studio setting.

About The Company: The Center for Visual Communication (VISCOM) was established in 2007 as an on-campus "think tank" providing creative services and solutions to on and off campus clients. VISCOM combines teaching and research as faculty, students and industry professionals work together to solve problems and create innovative design solutions.

FULL MOON FEATURES /// GRAPHIC ARTIST **April 2012 - December 2012**

Website maintenance and migration, working on set with actors and Director of Photography for back stage productions, and DVD covers. Collaborated on the production of an iPhone/Droid app called Grindhouse Features that is available for download.

About the Company: An independent Horror movie production company, Full Moon features makes Grindhouse and 80's style cult classic movies, such as Gingerdead Man.

NOTEWORTHY FREELANCE CLIENTS **January 2008 - Present**

Jeffrey Stearns	2015 - Present	Fresh Works	2014 - 2015
Change with Zee	2014 - Present	PofK Shots	2010 - 2011
Allo Luv	2012 - Present	UYA	2008 - 2011

EDUCATION **CALIFORNIA STATE UNIVERSITY NORTHRIDGE** **July 2012 - December 2014**
Bachelors Degree in Graphic Design/Motion Graphics

GLENDALE COMMUNITY COLLEGE **September 2009 - June 2012**
General Education

SKILLS, ABILITIES, ACCOMPLISHMENTS

Month long job shadowing/internship at POV Entertainment Agency
Expert in Adobe Suite, specializing in Photoshop, After Effects, Illustrator, Premiere, and InDesign
Expert in Microsoft Office, specializing in Word, Excel and PowerPoint
Proficient in 3D programing, specializing in Cinema 4D and AutoCAD
Extensive experience in building websites through HTML modification and Word Press
Performing Arts Certificate, 4 years of Film and Theatre experience
Bilingual certificate English/Armenian, fluent in both
Entrepreneurial, having produced a web series and started multiple small businesses