

SARKIS NAJARIAN

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OBJECTIVE Seasoned Visual and Graphic Designer seeking to be a part of a great team where over six years of web, print, branding and marketing experience can be applied, put to the test, and pushed further.

EXPERIENCE **ROOSTER CREATIVES** **AUGUST 2017 - PRESENT**
SENIOR VISUAL DESIGNER

Design studio where general duties included branding, printwork, motion graphics and content writing. Primarily focused on web design and implementation, working closely with developers overseas for execution. As well as the planning, implementation and content generation for marketing campaigns for clients across multiple industries.

AVENTON BIKES **FEBRUARY 2016 - JUNE 2017**
SENIOR GRAPHIC DESIGNER

In charge of art direction for three brands; created identity of Populo Bikes, re-branded and maintained all assets for 6KU bikes, and refined the art direction of primary brand; Aventon. Scope of work included marketing, product design, web development, social media management, trade show design, packaging and print work.

PURE FIX CYCLES **OCTOBER 2013 - DECEMBER 2015**
GRAPHIC DESIGNER

Startup company environment with two person design team. Alongside the Art Director, we built the company's branding and identity. Responsible for visual marketing and design of Newsletters, Social Media and Co-Branding Campaigns. Assisted in print work for posters, flyers, trade shows, product packaging and mailers.

VISCOM **JANUARY 2013 - DECEMBER 2014**
MOTION & GRAPHIC DESIGNER

Fast paced challenging studio environment requiring strong leadership personalities for success in writing proposals, following timelines, leadership in client meetings, directing projects, invoicing clients and working as a team player to hit design deadlines.

NOTEWORTHY FREELANCE CLIENTS
HAMAGAMI / CARROLL

5-10M yearly revenue design firm in Los Angeles

UNFIED YOUNG ARMENIANS

Non-Profit organization based in Los Angeles

EDUCATION **HUBSPOT MARKETING ACADEMY** **JANUARY 2018 - JUNE 2018**
Inbound Marketing Certification

CALIFORNIA STATE UNIVERSITY OF NORTHRIDGE **JULY 2012 - DECEMBER 2014**
Bachelors Degree in Graphic and Visual Design

GLENDALE COMMUNITY COLLEGE **SEPTEMBER 2009 - JUNE 2012**
General Education

SKILLS, ABILITIES & ACCOMPLISHMENTS

Design Internship at POV Entertainment Agency | SEP 2013 - OCT 2013

Design Internship at Full Moon Features | APR 2012 to DEC 2012

Expert in Adobe Suite, specializing in Photoshop, After Effects, Illustrator, Premiere, and InDesign

Expert in Microsoft Office, specializing in Word, Excel and PowerPoint

Extensive experience in web design & development, specializing in Sketch, Wordpress, Shopify & Square Space

Performing Arts Certificate, 4 years of film and theatre experience

Bilingual certificate English/Armenian, fluent in both

Entrepreneurial, having produced a web series and started multiple small businesses